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## THE KALA GHODA ARTS FESTIVAL 2026

**Festival Dates: Saturday, 31st January – Sunday, 8nd February 2026**

### **Stall Exhibitor Participation Form**

### **FAQs and Terms and Conditions**

## **Welcome to KGAF 2026!**

Every year, Kala Ghoda Arts Festival brings together creators, makers, and dreamers from across India to celebrate art, culture, and community. If you're applying for a stall this year, congratulations, you're already part of something very special.

This guide will give you all the details you need from fees and criteria to what we provide, and what we expect so that your KGAF experience is smooth, successful, and memorable.

## **Communication & Selection Process**

- All communication is via **email only** → [kgafstalls@gmail.com](mailto:kgafstalls@gmail.com) (no calls please).
- Once we receive your application, our curators will review it. If your work aligns with our selection criteria, you may be invited for an **online/offline interview** to showcase your products.
- Sometimes we may request product samples (at your cost, returnable later).
- Remember: an interview does not guarantee selection. Curators will write back to you within **10 working days** with a final decision.
- If selected, you'll receive:
  - An **official acceptance letter**
  - A **Code of Operations** with complete logistical & operational details.

## Stall Fees & Inclusions

- **Stall Fees (Handicrafts & Artisans category only):**
  - 31st January – 4th February (5 days): ₹1,10,000 + 18% GST = **₹1,29,800**  
**(Rupees One Lakh Twenty-Nine Thousand Eight Hundred Only)**
  - 5th – 8th February (4 days): ₹1,10,000 + 18% GST = **₹1,29,800**  
**(Rupees One Lakh Twenty-Nine Thousand Eight Hundred Only)**

**We provide the Stall exhibitor with the following:**

|                                                          |
|----------------------------------------------------------|
| Stall - Octanorm (L x B x Ht) 10 ft X 10 ft X 8 ft       |
| Two Tables – covered with cloth 4ft x 2ft                |
| Three Spot Lights – 60 amp                               |
| One Pedestal Fan                                         |
| Two Chairs                                               |
| One 5 Amp Electrical Point                               |
| Floor Covering Carpeted to size Roof White Cloth to size |
| Sunroof (If Required)                                    |
| Fire Extinguisher                                        |

**Note: These fees and inclusions are strictly for handicrafts, artisans, and design-led exhibitors.**

**Commercial retailers and non-handicraft categories fall under separate sponsorship and participation formats. They can reach out to us on the same email: [kgafstalls.kgafstalls@gmail.com](mailto:kgafstalls.kgafstalls@gmail.com)**

## Selection Criteria

- The KGAF stalls section is designed to **promote creativity, craftsmanship, and originality**.
- Selected stalls must feature **handcrafted, hand-worked, or design-led products**.
- Exhibitors with purely commercial or mass-produced goods are **not eligible**.
- Priority is given to:
  - Exhibitors who have not participated in the last two consecutive years.
  - Brands and makers without retail outlets in Mumbai (to ensure new and unique offerings for our audiences).
- Final stall allocation is at the **sole discretion of the curators**, who aim to maintain diversity and quality across the marketplace.

*Our goal is to curate a vibrant mix of products that reflect the spirit of Kala Ghoda, fresh, artistic, and inspiring.*

## GST & Documentation

- GST @ 18% will be charged on stall fees.
- Mandatory documents required:
  - PAN card copy
  - Address proof
  - GST Registration (or exemption letter on official letterhead if not registered)
- **For Exhibitors Outside Maharashtra:**
  - Turnover below ₹20 Lakhs and without GST certificate → KYC + Consent Letter are sufficient.
  - Turnover above ₹20 Lakhs → A **Temporary/Casual GST Registration in Maharashtra** is mandatory and must be obtained in advance. Without this, participation will not be allowed and stall fees will not be refunded.

*If you're unsure about GST compliance, don't worry, once you are selected, our team will guide you with the specific documentation process.*

## Disclaimer

While we work hard to ensure a seamless festival experience, please note the following:

- KGAF is **not liable** for losses arising from:
  - *Weather conditions, emergencies, or government restrictions.*
  - *Theft, loss, or damage to products or stall property.*
  - *Any tax implications arising from your sales.*
  - *Copyright, patent, or trademark disputes related to your products.*
- Any violation of rules, sub-letting of stalls, or non-compliance with curators' directions may lead to **immediate removal without refund.**

*The detailed Code of Operations and all on-ground rules will be shared with you in writing once you are officially selected.*

## Application Details

- **Last date to apply:** 20th September 2025
- [Apply via the official Google Form Link](#)
- The primary stall-holder must be the **maker/artist** of the product.

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## Closing Note

KGAF is more than a festival, it's a cultural movement. By joining us, you're not just selling products, you're becoming part of a story that thousands of people celebrate every year.

We can't wait to see your creativity light up our streets.

**Let's make KGAF 2026 unforgettable together!**