

# Artists Centre

## Supported by Kala Ghoda Association

C/o. A.T.E. Enterprises Pvt. Ltd, 4<sup>th</sup> Floor, Dr. V.B. Gandhi Marg, Fort, Mumbai 400 001. Email: [mail@kalaghodaassociation.com](mailto:mail@kalaghodaassociation.com)

### INTRODUCTION

The Artists' Centre is the foyer space of the Army & Navy Building, available to the KGA courtesy of the TATA Group, for the exhibitions to encourage and provide space for Art collections and a platform for budding Artists.

**Booking of exhibits (Paintings, Sculptures and Photography) is allowed and can be collected by the respective buyers on the last day of the Exhibition.**

### BOOKING PROCESS

- Available on a first-come-first-served basis only.
- The minimum booking period is one week, i.e. Tuesday to Monday.
- Bookings must be made at least six months from the date of the Exhibition.
- Bookings must be made in person or through an authorized representative only.
- Booking confirmation will be made against a completed booking form along with all the **Artists' Bio-Data, 5 photographs** of the work/paintings, **PAN Card & Aadhar Card photocopy** and full payment, via Online Transfer/Cheques, after samples of the artist's work are approved by the Artists' Centre committee.
- **Cheques to be issued favoring "Artists Centre" (No Cash Payment).**

### TIMINGS

- **Tuesday to Monday – 11 a.m. to 8 p.m.**

### EXHIBITION OPENING

- The Exhibitor is permitted to organize an opening ceremony for their show, on the first day i.e. only on **a Tuesday, between 6 p.m. to 8 p.m.**
- **Non-alcoholic beverages** along with finger snacks can be served.  
**No heating arrangements** will be permitted.  
The Exhibitor will have to make arrangements for serving snacks.  
Care must be taken **not to cause any kind of damage to the premises.**  
The Exhibitor must **ensure the place is left clean after the opening event.**

### PAYMENT DETAILS

- **Solo Show:** Rs 25,000/- per week
- **Group Show:** Rs 30,000/- per week

Only **Online Transfer/Cheques** would be accepted

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### **Bank Details for Online Transfer:**

**Artists Centre**  
**Account No.: 000110100012244,**  
**Bank Name: Bank of India**  
**IFSC Code: BKID0000001,**  
**Branch: Mumbai Main, Mumbai - 400023**

**No Refund will be possible in case of cancellation. In case of postponement of an exhibition, the artist must find another artist to exhibit for those dates then only his/her exhibition will be postponed.**

- The sale price of paintings, should not exceed to **Rs 75, 000/- per painting.**
- Exhibitors are required to use Artists' Centre for the specified purpose only and objections raised by the owners of the space have to be adhered to.
- Non-compliance can invite the closing of the show without any advance notice for which our Artists' Centre will not be held responsible.
- Any unforeseeable reasons for cancellation or adjustment of the dates would have to be accepted by the applicant.
- Any feedback on the use of the premises is to be given in writing by the exhibitor to the Artists' Centre .
- The Exhibitor must vacate the Artists' Centre premises on completion of their exhibition. Any delay on this account by the Exhibitor would entitle the Artists' Centre to remove the exhibits from the Artists' Centre premises. The Artists' Centre will not be held liable/responsible for any damages to the exhibit.
- The Exhibitors will make no demands for any extra facilities other than whatever is available at Artist's Centre. Artists' Centre will take normal care and precautions for the safety and security of the exhibits. If any loss or damage is caused, the Artists' Centre will not be liable. The exhibitors will manage their shows.
- The Artists' Centre Committee reserves the right to remove any exhibit or exhibits from Artists' Centre that in its opinion are found to be obscene or objectionable in any matter or are not within the scope of the purpose mentioned in the application for the exhibition.
- If Artists' Centre is to be closed for reasons beyond its control, such as strikes, natural calamity or by Government notification, no refund of charges will be made by the Artist's Centre. If, however, the management decides to close the Artist's Centre, either will give another day instead of the closed day or will refund the charges for the day.

These rules are subject to alteration and modification at any time at the discretion of the Committee of Management of the Artists' Centre .

Kindly note that **NO ART GALLERIES** would be permitted to exhibit their work/paintings and in in case it is found that the booking of the 'Artist's Centre' has been done through an ART GALLERIES or ART PROMOTER, the exhibition will be TERMINATED with immediate effect.

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### Artists' Centre Bank Details for Online Transfer:

**Artists' Centre**  
**Name of Bank: HDFC BANK.**  
**Branch: FORT**  
**ACCOUNT NO: 00601450001179**  
**IFSC CODE: HDFC0000060**  
**MICR: 400240015**

The Exhibitor will give the amount applicable to him/ her as a Donation to the Artists' Centre for which an official receipt with an 80-G tax exemption certificate will be issued.

- Also, on the last day of the Exhibition, the dismantling of the work/paintings can only be done between 5 p.m. to 7 p.m.

For all correspondence with reference to Artist's Centre, please mention the following address:

**Artists' Centre ,**  
**C/o, A.T.E ENTERPRISES PVT LTD,**  
**4<sup>TH</sup> FLOOR 43 Dr. V.B. GANDHI MARG,**  
**MUMBAI 400023.**  
**Tel No – 40044664/49764664**

Note: - Invites for an exhibitor should mention the venue/Artists' Centre address for the Exhibition as follows:

**'THE ARTISTS' CENTRE**  
**ARMY & NAVY BUILDING FOYER,**  
**148. M. G. ROAD,**  
**MUMBAI 400001.**

The text matter for the invitations MUST be shown to Artists' Centre before printing for its approval.

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### BOOKING FORM

NAME OF EXHIBITOR .....

ADDRESS.....

.....

TELEPHONE.....FAX.....

MOBILE.....EMAIL.....

PAN CARD & AADHAR CARD DETAILS.....

PHOTO-COPY ATTACHED-----YES • NO •

CORPUS DONATION FOR ARTISTS' CENTRE

AMOUNT PAID..... CHEQUE/NEFT.....

DRAWN ON..... DATED.....

IN WORDS RUPEES.....

.....

### EXHIBITION DETAILS

BOOKING DATES.....

EXHIBITION OF:      • PAINTINGS      • PHOTOGRAPHS      • OTHERS

SIGNATURE.....

DATE.....

For any further details email to [mail@kalaghodaassociation.com](mailto:mail@kalaghodaassociation.com)

Thank you and Regards,

**Varsha Karale**  
Curator – Artist's Centre  
+91 9820128651