



C/o. A.T.E. Enterprises Pvt. Ltd, 4th Floor,
Dr. V.B. Gandhi Marg, Fort, Mumbai 400 001.
Phone: 49764664. Telefax: 22885972
Email: mail@kalaghodaassociation.com

THE KALA GHODA ARTS FESTIVAL 2023
Festival Dates: Saturday 4th to Sunday 12th of February 2023
Stall Exhibitor Participation Form
FAQs and Terms and Conditions

Dear Applicant,

Email is the only form of communication preferred by us. So please do not call in at the office numbers but write in to the Stalls Curators at kgafstalls@gmail.com

Curators will review your application to determine if you display the broad criteria we are interested in and will get back to you accordingly.

If the product is found to be suitable: The Curators will contact you to arrange an online interview to showcase your product.

The curator may request for samples if necessary. Samples to be sent to Bombay at the applicants cost and picked up from the said address once informed by the Curators.

Please note a interview does not guarantee approval to trade at the Kala Ghoda Arts Festival 2023.

Please do not post or courier any samples or photos without any notice, they will not be returned to the applicants.

Post Interview Curators will write to you: They will advise all applicants in writing of their decision within 10 working days of your interview.

If successful: you will receive your official letter of acceptance and a code of operations to make your participation at KGAF 2023 as smooth as possible.

Please note that approvals are valid ONLY for the Kala Ghoda Arts Festival 2023.

Decision on the stall location will be finalized by the KGAF Stall Curators and we reserve the right to reallocate stalls if necessary, for any operational reasons.



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Chosen stalls will trade in creatively designed / hand-worked items. Preference is given to exhibitors who have not participated in the festival till date, or who do not have retail outlets in Mumbai city. Stalls will be allotted at the discretion of the Kala Ghoda Arts Festival (KGAF) Stall section Curators.

Stall Timings will be from 10am to 9.30 pm for each day of the festival.

Sharing of Stalls – Vendors can approach us jointly for a shared stall space, and both applicants will follow the selection procedure separately and will be chosen separately too. However, if an applicant wants half a stall and has no partner to share, if chosen, the Curators will pair him/her with another stall vendor.

AT ANY TIME, the sharing of stalls without the knowledge of the Curators forbidden. Any stall vendor found to be sub-letting shall be asked to vacate the stall space immediately without a refund.

We provide the Stall exhibitor with the following:

Stall - Octonorm (L x B x Ht)	10 ft X 10 ft X 8 ft
Tables – covered with cloth	2 - 4ft x 2ft
Spot Lights – 60 amp	3
Plastic Chairs	2
5 Amp Electrical Point	1
Floor Covering	Carpeted to size
Roof	White Cloth to size

When do you forfeit your right to the stall without any refund?

In case a vendor runs out of wares before the closure of the festival, we take over the space.

Any stall vendor found to be sub-letting shall be asked to vacate the stall space.

We believe in giving as many people the opportunity to be at KGAF. Thus, vendors found to be using different names to book two stall spaces throughout the venue, will have to forfeit one.

If the stall owner continues to contravene the terms and conditions of the festival despite warning, they will be asked to forfeit the stall.



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STALL FEES

4th to 8th February, 2023 – Rs 80000/- + 18% GST (14, 400/-) = Rs 94,400/-

9th to 12th February, 2023 – Rs 80000/- + 18% GST (14, 400/-) = Rs 94,400/-

Kindly Note:

Goods & Service Tax @ 18% is charged extra per stall, as per the Government of India rules.

As a MANDATORY part of our administrative process (along with all documents like PAN CARD, ADDRESS PROOF etc) we will need a photo copy of your GST Registration/Provisional Number for our records. In case your business is exempted from GST, please do furnish us with a letter on your letterhead stating so.

The letter of acceptance sent to selected participants will guide them regards the details of payments to be made.

During the Festival, things to keep in mind -

Please adhere to the timings and the instructions that will be intimated to you by the Curators and the event management company for the transportation of your goods to your stall. During any emergency, vehicles will be permitted on-site ONLY after all clear/approval is given by the KGA, event management team and Mumbai police.

All your goods have to be stored within the confinements of your stall space, so please plan your sales and products keeping that in mind. It is the responsibility of the exhibitor to safely store their goods / display their products throughout the Festival period within the stall. Any exhibitor found exhibiting outside their stall area, despite warnings, shall then be forced to close down their stall and no refund will be given for the same.



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You will be informed of any changes or any extra terms and conditions before or during the festival in case of any decisions made by the local government authorities.

The Kala Ghoda Association and the KGAF team will not be responsible for any losses to any vendor as a result of the following -

Any changes to the festival opening and closing hours due to any unforeseen or any emergency concerns.
Any natural or Act of God or any unforeseen calamities and losses incurred during the Festival period.

For any personal tax implications for the participants, their sales and records during the Festival.

Damage, Loss or Theft.

Infringements by exhibitors of any patent rights, design trademark or other protected rights of third parties.

Damage to any property, goods, equipments or whatsoever or death or injury of any person arising from any action or omission by the vendors/owners and their staff and employees.

Failure of any exhibitors or stall owners to comply with any appropriate legal requirements.

Any violation of these terms and conditions will render the permission to participate null and void, and in that case, KGAF committee reserves the right to remove the stall from the Festival venue without compensation or refund of any amount paid to Kala Ghoda Association.

Stall Form

Primary Stall-holder (Primary stall-holder must be the primary manufacturer/artist for your product) Kindly [click here to apply](#) for a stall in the KGAF 2023.

The last date to apply : 10th October 2022

The application will be routed automatically to our email address.

Let's make this a success!